

Economic Recovery Committee Meeting
January 22, 2020
9 am-10:30 am

- Welcome from Commissioner Holstrom
- Commissioner Holstrom
 - 5 Star Program met on Monday; commissioners are in the midst of choosing the at large seat. They found out there is some funding available for counties and are currently looking into it.
- Telluride Tourism Board-Michael Martelon
 - Owner check ins are helping make up with check in rate.
 - Paid Occupancy is down in MV by 26.5% and Telluride is up 14.6% from last year for the next two weeks.
 - Paid & Owner Occupancy up 7.6% overall for the destination in the next two weeks.
 - We need to book 56% more in March.
- San Miguel County- Mike Bordogna
 - 53 active local cases, 6.2% positivity rate, and 795.2 incident rate.
 - Wastewater treatment plant numbers: enormous spike around New Year's Eve and we are still fairly high, hoping to see a slight decline.
 - Community test site in Lawson Monday and Tuesdays.
 - Will continue to use mobile testing site in Norwood.
 - COVID-19 Vaccines- 799 first doses administer in SMC, currently in Phase 1b (70+ year olds), second doses to be administered starting today.
 - The state is not allowing the county to move passed this section of Phase 1b to frontline essential workers until every 70+ person is vaccinated. We will continue to move forward when we can.
 - Small Business Relief Program- awarded \$156,106.00 for SMC
 - Pay it Forward Program- 10k to help with restaurants giving free meals to workers.
 - Communications: HOAs signage, Postcards/flyers, in English and Spanish for specific business industries, social media campaigns, community forums.
- Colorado Flights Alliance- Matt Skinner
 - These couple of weeks are a little weaker right now.
 - Drive has not picked up as much as we thought this winter.
 - Taking lodging and air numbers, we think we will likely be down 10-20% in bodies.
 - It's flexing week to week but we are finally starting to see some last-minute bookings pick up.
- Industry Reporting Roundup
 - Chad Scothorn- Restaurants
 - Restaurants are alive and well mainly due to PPE
 - Restaurant sales are pacing down due to being closed for a bit during level red.

- Keeping fully staffed is more difficult than ever due to COVID and housing.
- It'd be nice to know some certainty about our summer outdoor dining- hoping to get some notice on that by the spring so we can prepare.
- Would like to discuss housing and transportation from surrounding areas for employees.
- We'd like to have a healthy discussion about events and festivals for the summer so we can prepare.
- Jurisdiction Reports
 - Kim Montgomery- MV
 - Will be discussing future funding of the wastewater treatment plant
 - Todd Brown- Telluride
 - Wastewater sampling program will be reviewed by everyone.
 - We will start discussing and planning for summer 2021 and getting community input.
- Next Meeting TBD