

**San Miguel County Regional Park and Fairgrounds
All Around Board
Minutes of Meeting**

February 24, 2010- Lone Cone Building, Columbine Meeting Room

Members Present: Hank Williams
Ken Watt
Creighton Wood
Susan Reynolds

Members Absent: Laura Sherman

Staff Present: DeeAnna Burbridge, Fairgrounds Manager

Visitors Present: None

The All Around Board (AAB) meeting was called to order by Creighton Wood at 6:45 p.m.

It was determined a quorum was met.

Minutes of the January 18, 2010 meeting were read by the members. Some corrections noted. Ken made a motion to approve the minutes and it was seconded by Hank. Passed unanimously.

OLD BUSINESS:

BOCC recommends that Alex Sokolik needs to pursue other locations for a tennis court.

NEW BUSINESS:

Review of current AAB By-Laws and Policies and Procedures. No changes.

FAIRGROUNDS MANAGER'S REPORT:

Sponsorship Signage:

DeeAnna has had 6 responses out of 40-50 of the questionnaires she has sent out. A brief summary of some of the responses are as follows:

Jeffco- signage only up during event. Sell permanent sponsorship signage.

Gilpin Co- Does not do any sponsorship advertising at their fairgrounds (small facility).

Boulder Co- exploring as well. Partnership coordination that takes care of it. Still trying to figure out a policy.

Mesa Co- Do not have written policy, temporary signage- any sponsors, no policy for permanent signage which is for major sponsors.

Morgan Co- no written policy.

Adams Co- Banners outside of fair \$15K Banners, on entrance, Banner on Blvd. permanent signage on rodeo arena and indoor. \$10K same as signage. Sent complete policy. 90+ acres as compared to 22 here. Much larger population.

Ouray Co- Written policy cannot have signage at fairgrounds. Banners are temporary.

Conclusion of signage survey- dictated by needs of community and needs of facility. Case by case basis. What suits our community- review on case by case basis. An overview of received surveys is based on community needs. Community support is huge for fairgrounds. We need to get the user groups at our next meeting. Also, Linda Luther.

4-H (livestock, Equestrian), Ballclub, Dressage, Roping, Farmers Market, Gymkhana, Horse Races, Fairboard.

Nothing new on economic impact study.

Some needs and projects planned for 2010:

Lighting, PA system, upgrade mechanical room, speaker north end of events center, staging speakers barn area, more speakers indoor arena, lighting, picnic tables.

Long term projects:

Design for barn area, replacing part of the arena fence, purchase panels for steers during rodeo, new tractor.

Need a plan for traffic control and parking during fair.

CLOSING:

A motion to adjourn was made by Hank, seconded by Ken, and carried unanimously.

Respectfully submitted,

Susan Reynolds, Secretary