

Economic Recovery Committee Meeting
May 29, 2020
10:00 am-12 pm

In attendance: Carrie Andrew, Anton Benitez, Richard Betts, Mike Bordogna, Todd Brown, Barbara Bynum, Pete DeLuca, Dirk DePagter, John Duncan, Ray Farnsworth, Grace Franklin, Kate Jones, Ross Herzog, Kris Holstrom, Dan Jansen, Bill Jensen, Larry Mallard, Michael Martelon, Kim Montgomery, Kieffer Parrino, Matt Skinner, Sean Stogner, Bonnie Watson, David Averill, Landon Ogilvie, Meehan Fee, Courtney McClary and public

Welcome from Bill Jensen

Mike Bordogna

- Pleased to announce there are no current active cases. We still have some pending tests out.
- We have the testing and tracing capacity
- Sunday at midnight new orders will go into effect.
- We will be largely mirroring the states orders.

COVID updates

- The vigilance and sacrifices from our businesses were instrumental to our low numbers.
- Lodging will be the real difference between us and the state.

Colorado Public Health Orders

- Private campsites are open
- June 1: In-person dining can resume at 50% capacity
 - Parties up to 8 people that are related/live together can dine together as long as they are 6 ft from other tables.
 - Max of 50 seats for a facility.
 - All employees must wear face coverings.
 - Increase indoor ventilation by opening doors and windows and limiting air conditioning.
 - All surfaces will be cleaned and disinfected between parties.
- Messaging at the entrance of town to practice physical distancing, should wear a mask, etc.
- June 1: Children's summer day camps can open.
 - Talks about a lesser number, maybe 8 kids per group.
- After June 1- Next steps for Safer at Home
 - Todd Brown:
 - Short Term Rentals: The town of telluride will be reviewing what the county does on the 2nd. Current regulations do not go away until Town of Telluride changes them at next meeting.
- Group size is still 10 people.

- Within each organization they will deputize a workplace coordinator.
- More information on Novice website- link on county website.
- Up to the business to allow patrons inside.

Messaging

- Maintain groups of less than 10 in appropriate spacing. Use common sense in regards to spacing.
- 14-day quarantine coming into Telluride will be lifted starting on Monday.
- Mirror the state on everything except on lodging. We want to do it in a measured way.
- Training all housekeeping staff.
- Leaving rooms empty for 24hours between visitors.

Jurisdictional Updates

- Town of Mountain Village- Laila Benitez
 - Planning on how we will help our businesses with spacing.
 - MV Farmer's Market will open June 24th. Food vendors will be given first priority.
- Town of Telluride- Todd Brown
 - Reviewing town restrictions Tuesday, expecting to follow what the county puts in place.
 - Colorado Ave between Aspen and Willow will be east bound for outdoor use for businesses.
 - Looks like things are moving in a good direction related to alcohol consumption outside.
 - Marshalls giving shift but shift update on violations. Not a lot of violations but when there are its usually visitors not knowing. We need to keep pushing messaging.
- Norwood- Kieffer Parrino
 - Introduced the West End Economic Recovery Committee.
 - Carrie Andrew
 - Looking at trying to increase communication within our leaders, businesses and community.
- Montrose- Barbara Bynum
 - Montrose continues to be no more restrictive than the state.
 - Allowing churches and gyms to reopen at a limited capacity.

Industry Segment Updates

- Lodging- Larry Mallard
 - Questions regarding 25% capacity on weekends.
 - Just because we allow 25% doesn't mean we will be there, looking more at 5-15% capacity.
 - Drive market can make that increase.
 - A lot of properties will not open on June 1.
 - 1500-1600 people is about 25% capacity, most likely not hit 25%.
- Restaurants- Ray Farnsworth
 - Looking forward to opening bars and restaurants.

- The state will be the guidance for all bars and restaurants.
- Concerned there isn't enough direction for restaurants and bars if they were to open up next week. Concerned if we are allowed to open without better protocols in place it could be a shaky start.
- Think it's important to offer training.

Mike Bordogna: Hired COVID specialist/educators

Retail- Wendy Basham

- Getting more anxious with the summer coming up and no events/festivals along with low capacity.
- Without the visitors our situation is worse.
- PPP will run out soon.

Retail-Sean Stogner

- Looking at team dynamics

Arts and Culture- Kate Jones

- Hoping for more guidance from the state when looking at events and group sizes for the rest of summer.
- Trying to keep the arts in the community.
- Making sure music fills the air this summer especially without festivals and paying those musicians.
- Hoping to get a window shop art walk next week.

Activities/Outfitters- John Duncan

- Hard to get communications flowing across all guide services.
- Can't vouch for the fact that all businesses have a plan. Many outfitters have been communicating well but not all.
- PPP money is gone and need to start executing and paying our people.
- Using new cancellation policy (full refund) regarding COVID as a sales pitch not just a bail out. Communicating this in writing, website, phone, and verbally to tell people if you don't feel well stay home.
- Important to show patience, compassion, friendliness and kindness to all especially when people are unaware of our new rules.

Weddings and Events- Meehan Fee

- Looking for clarity on group sizes for outdoor spacing.
- 30-40 weddings and events have already been moved from June and it's a huge loss in revenue.
- Actively booking future events for summer 2021.

Real estate- Dirk de Pagter

- We are anxiously watching how the county and the state will proceed.

Medical Center- Richard Betts

- We are operating out of tents, shipping containers, etc., which are limiting factors.
- The Med Center will be sending out a welcoming letter to second home owners to let them know about the 14-day quarantine being lifted and our testing areas.

Transportation-David Averill

- Rider increase on local routes.

Private transportation- Landon Ogilvie

- Blood testing all staff on a biweekly basis
- Putting together a membership model for unlimited taxis rides and reduced costs for airport rides.
- Doing what we can to break even and help people move around.

TTB- Michael

- Working with Air and getting ready to pull the trigger on external and internal marketing.
- Trying to help the county and any others that need help.

Libraries-Carrie Andrew

- Talking about phasing open for computer use but continue to be put on hold by governor
- Not allowed to let anyone in but utilizing curbside.
- Would like to start discussing outdoor programming, especially in Norwood with all the space.

Telluride Foundation- Bonnie Watson

- Pulling together a business impact survey for the Town of Telluride.

CFA- Matt Skinner

- Denver Air Connection starting into TEX June 1.
- June is still at about 50% full (all booked before COVID).
- Weaker fly numbers and stronger drive numbers.

Festivals- Courtney McClary

- Horror Show still moving forward but can go virtual
- Film Festival is still moving forward
- Cars and Colors still moving forward

TMVOA-Anton Benitez

- Working to put together a comprehensive protocol for riding the gondola

Other business/Questions

- Considering a possible business lending program today at 1:30PM.
- Bob-Turquoise Door Gallery
 - More detailed scope of what this committee is.
 - Valley Floor was talked about being used for eco-tourism but nothing has moved forward marketing wise.
 - We need to identify customers we've never had before and entice them to visit.
 - Look at extra taxes so we are competing with the drive market.
- Douglas Tooley
 - How many people can we have at 6ft spacing in public areas. Get the numbers for this information.